

GUIDELINES FOR CONTRIBUTORS

northroots magazine

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In-flight reading on Calm Air

Northroots Magazine is published six times a year with 10,000 copies distributed free at more than 200 locations in our region.

**Arviat • Churchill • Cormorant • Cranberry Portage • Creighton
Cross Lake • Denare Beach • Deschambault • Easterville
Flin Flon • Gilliam • Grand Rapids • La Ronge • Leaf Rapids
Lynn Lake • Moose Lake • Nelson House • Norway House
Opaskwayak Cree Nation • Oxford House • Pelican Narrows
Prince Albert • Pukatawagan • Sandy Bay • Sherridon
Snow Lake • Split Lake • The Pas • Thompson • Wanless**

Writers Guidelines

Please keep your writing to 750 words to 1000 words per story. Less words equals more room for pictures. Each article is subject to editing.

We may submit your work for awards. The edited version and layout become exclusive to **Northroots** unless agreed upon otherwise. The writer still has ownership of their original submission.

Your work may be posted, with the rest of the magazine, on our website.

Writing Styles

- Left justify the entire story with a 0.19 inch first line indent
- Do not put an extra space in between paragraphs
- Only use one space following a period
- Numbers one to nine are written out, for anything 10 and over, use the number keys
- Save your file as Rich Text Format (.rtf) to preserve any special formatting you have in your story.

Deadline & Publication Dates

<i>Story Deadline</i>	<i>Publication Date</i>
January 15	February 1
March 28	April 15
May 23	June 6
July 18	August 1
September 18	October 3
November 14	December 1

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Photo/Artwork Submission

We prefer to receive original photographs. This is to ensure quality scans at appropriate scales that will make your image look its best. If you are scanning your own images and sending them electronically, please scan at 300 dpi. Please save the photo as a .tif.

Our Readers

The **Northroots** audience is a diverse group — mature, 35-years-old to seniors. They have a connection to our region by birth, work or travel experience. We want to provide a positive read which will inform, entertain and connect to people from our region. We expect our magazine will be saved and treasured as an accurate, informative and relevant document for years to come.

After four years of publication we have a growing readership picking up the magazine and visiting our website.

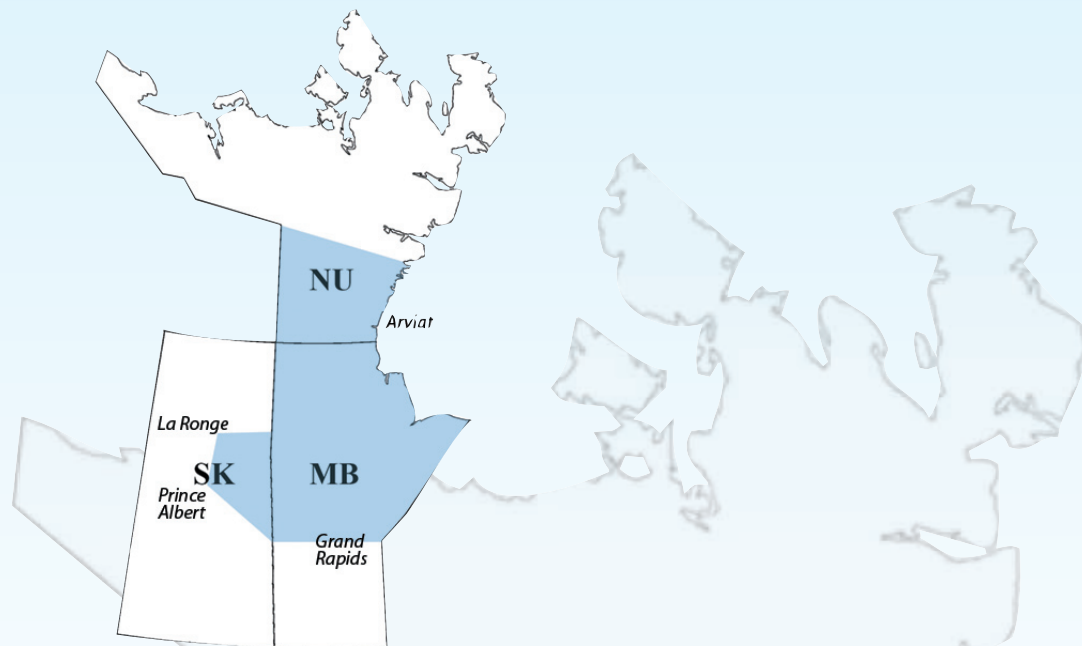
As a contributing writer you become part of the package which is placed on the rack ever two months — for all to enjoy.

We get plenty of feedback and so will you. Stories, photos, advertising are delivered to over 30 communities. There's

nothing like it in our region so we can only speculate how it will evolve. The website, northroots.ca receives more hits

with the release of each issue. This reaches a global audience of unknown, interested surfers, further extending our reach.

Where we are



We're interested in getting you involved as part of

m a g a z i n e
northroots

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Call to discuss story ideas.